2010 IIPTI

Achievements of IIPTI in International Training and Cooperation

"Empower Innovation, Enhance Intellectual Property, Enrich the World"

"Empower Innovation, Enhance Intellectual Property, Enrich the World"

International Intellectual Property Training Institute

2010 Achievements of IIPTI in International Training and Cooperatio



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Ganga 국제지식제산연숫원 OIIPTI



2010 Achievements of IIPTI in International Training and Cooperation





Consumer Prices In KOREA

The unit of Korean currency is won (KRW) (US\$=1.200 won/ as of April, 2010) - Taxi: 2,400 won (KRW) ~ (≒\$2) - Coca-Cola (200ml): 1,000won (KRW) (≒\$0.83) - Hamburger (McDonalds): 2,400won (KRW) (≒\$2)









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2010 Achievements of IIPTI in International Training and Cooperation



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Message from the Dean

The 21st century goes for a knowledge-based economy and society where intellectual property(IP) creates new value and enriches a society. A number of countries around the globe have already passed industrial societies into a knowledged-based economy where added value is sourced from differentiated technology, strong brand and unique design.

Accordingly, it should be a national priority to nurture IP specialists in order to raise industrial and national competitiveness by creating economic added value based on IP. The International Intellectual Property Training Institute(IIPTI) has tried, since its founding in 1987, to provide trainees with expertise and knowledge meeting the needs of the present generation swiftly and effectively and continuously propelled to train IP specialists through various and innovative initiatives and efforts.

By creating around 200 educational courses in 2010, the Institute produced a total of 14,761 trainees, including public officials, the general public, students, teachers as well as 170 foreigners, and plans to operate 82 educational courses, including 13 courses for foreigners, this year as well. Especially, the IIPTI tries to further strengthen international cooperation with IP5 and educational institutes in the developing world in order to nurture global IP specialists and largely expand 「IP Sharing Education」 in order to help developing countries to raise IP specialists. By creating tailor-made programs to satisfy the demands of developing countries, it will regularly create education programs considering situations of developing countries. In addition, the Institute will try to stimulate the exchange and cooperation among other training institutes through mutual visits · material exchanges · joint seminar, etc.

The IIPTI hopes that it can help to promote international cooperation by sharing its 2011 educational plans and 2010 educational achievements with trainees and its affiliated institutes through this brochure. The Institute will continuously try to share its experience of helping to develop national economy by effectively utilizing IP with the international society.

2011. 1. . Dean of IIPTI Man Pio Hong Manpico Hong







가식재산강국의 국역! 바로 강신입이라.

Empower Innovation, Enhance Intellectual Property, Enrich the World

The 21st century goes for a knowledge-based economy and society where intellectual property(IP) creates new value and enriches a society. A number of countries around the globe have already passed industrial societies into a knowledged-based economy where added value is sourced from differentiated technology, strong brand and unique design.

I. Overview²⁰¹⁰ Achievements of IIPTI in International Training and Cooperation

The IIPTI is a sub-organization of Korea Intellectual Property Office (KIPO) in charge of intellectual property (IP) education in Korea. The Institute carries out the IP education for IPRs-related public officials from developing countries in the Asia-Pacific region by cooperating with WIPO. The IIPTI was established in May 1987 and relocated from Seoul to Daejeon in 1991.

With knowledge-based society being matured, the demand on IP education has increased. To fulfill these education demands, the IIPTI has made great efforts to provide various programs not only for KIPO examiners and patent attorneys but chief executive officers, researchers and students who are interested in intellectual property rights. The IIPTI is offering IP education for the following groups.

- public officials in KIPO
- public officials requested from developing countries, World Intellectual Property Organization and other international organization
- people who passed the patent attorney examination
- people from corporations, research institutes, patent law office
- public officials recommended by central and local government organizations
- educators and students in elementary, middle and high schools as well as universities and graduate schools
- people recommended by KIPO Commissioner

Statistical overview

In-House Education (Group Education)

year course	'10	09	Ɗ8	'0 7	·06	'05	[,] 04	[,] 03	[,] 02	01	00	'87~'99	Total
Officials	1,978	1,862	2,485	2,560	2,333	2,117	2,085	2,226	1,675	1,834	1,586	6,254	28,995
Private	1,352	1,361	954	1,090	1,424	1,575	1,066	1,098	1,483	1,946	1,459	16,521	31,329
Student	10,750	10,996	8,881	11,481	1,733	506	401	523	60	44			45,375
(Invention Tour)					(10,016)	(18,324)	(18,125)	(18,986)	(29,420)	(29,766)	(16,270)	(155,703)	296,610
Invention Teacher	511	508	634	584	576	678	594	600	709	611	894	9,865	16,764
Foreigner	170	133	129	135	116	101	52	80	92	119	104	709	1,940
Total	14,761	14,860	13,083	15,850	16,198	23,301	22,323	23,513	33,439	34,320	20,313	189,052	421,013

* Tour invention included in student course since 2007

(unit : person)

IP Cyber Education										
Division	'10	'09	'08	07	·06	'05	'04	'03	02	Total
Number	456,940	390,839	327,814	280,777	225,474	162,900	94,400	23,400	9,500	
Taking course	322,965	242,530	277,385	225,992	202,358	109,200	29,900	20,800	12,700	1,443,830

International Seminar & Training for Foreigners

Division	'10	09	°08	°07	06	'87~'05	Total
Number	8	9	7	8	6	49	87
Participants	170	137	129	135	116	1,257	1,943



Be the driving force of a global IP-leading country, Korea! 국제지식적산연수원 신축ㆍ이전 20주년로 맞이하여, 세계 최고 수준의 지식재산 인재양성을 통해 우리나라가 지식재산강국으로 힘자개 도망하기를 다짐하며 이 교문식을 건립합니다. 2011. 2, 1. 특히정 직원 1,625명의 뜻을 모아~

To ease the development gap between developed and developing countries was the key agenda for Seoul G20 Summit Meeting held in November 2010. Korean Intellectual Property Office (KIPO) pushes with 'knowledge-based ODA' to realize IPRs-oriented community where human beings live well together. In line with the initiative of KIPO, the IIPTI has actively provided developing and least developed countries with education to nurture IP specialists. The Institute plans to further expand IP training courses for foreigners in 2011 and tries to sharply raise user expectations of IP education by creating helpful and high-quality education programs.

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2010 Training for Foreigners

INTERNATIONAL

INTELLECTUAL PROPEERT TRAINING INSTITUTE

Duration Course				
March 22 to April 1	WIPO Patent Law and Patent Practice			
June 21 to July 2	WIPO Summer School on IP			
July 8 to 24	KOICA IP Right Protection Course for Iraq Officials			
August 23	Heads Meeting of the Trilateral IP Training Institutes of Korea, China and Japan			
August 24 to 26	Fourth Symposium for Heads of IP Academies			
Sept. 6 to10	Third Joint Korea Seminar on IPRs (China)			
Oct. 4 to 5	Green Growth & IP Forum			
Oct. 6 to 7	WIPO Asia-Pacific Regional Seminar			
Oct. 14 to 30	KOICA Intellectual Property Training for ASEAN Countries			
Nov. 1 to 5	Training for Vietnamese Trademark and Design Examiners			
Nov. 29 to 2 Dec.	Training Course on Commercialization of IP assets for Vietnamese Officials			

2011 International Seminar & Training for Foreigners

Duration	Course (Provisional)						
March 8 to 10	Training for Nurturing International Legal Expert $ { m I}$						
March 21 to April 1	WIPO Patent Law and Patent Practice						
Apr. 14 to 30	KOICA Intellectual Property Training for Tunisia						
Мау	Tailored Education for developing countries						
May	Tailored Education for developing countries						
June 20 to July 1	WIPO Summer School						
July	Tailored Education for developing countries						
August	Tailored Education for developing countries						
Sep. 6 to 10	IIPTI-CIPTC IP Joint Seminar						
September	Tailored Education for developing countries						
Oct. 10 to 21	KOICA Intellectual Property Training Course						
Oct. 24 to 26	WIPO Asia-Pacific Regional Seminar						
November	Tailored Education for developing countries						
November	Tailored Education for developing countries						
December	Training for Nurturing International Legal Expert ${\rm I\!I}$						

* It is supposed to add tailored education courses, depending on demand in developing countries.

English brochures and Newsletters introducing the Institute's history, organization, function, activities, facilities and education programs for each level will be continuously published from 2011 and distributed to each patent office, IP training institutes, IIPTI foreign visitors, international trainees around the world and participants to international seminars.

Furthermore, the IIPTI will commit itself to improving or updating education-related infrastructures for foreigners by revising English homepage, producing PR videos and developing English materials.

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The 4th Symposium Held

Commissioner of Malaysia Visited

Broad and Strengthening in IPR education

By making efforts to improve quality of and introduce a variety of education programs, the Institute tried to provide trainees with substantive education in 2010. In addition, as a training institute of an advanced country in IPRs, the IIPTI has expanded IP education subjected to developing countries in order to take part in international support for developing countries and raised satisfaction level of trainees by creating tailor-made education programs and implementing education applied to the situation for developing countries. Through close cooperation with foreign IP training institutes, the IIPTI has come up with joint development measures and tried to benchmark merits of each other.







ASEAN Training Course

WIPO Summer School



WIPO Summer School

International Seminar & Training Courses for Foreigners

The IIPTI hosted international seminars and training courses for 170 foreigners 8 times, among which the IIPTI/WIPO Patent Law/Patent Practice Training Course for patent examiners of the Asia-Pacific region ·ARIPO ·EAPO held in March 2010 and the IIPTI/KOICA Korea-ASEAN IPRs Training Course for IPRs- related public officials and specialists in the ASEAN region in October 2010 were included.

INTERNATIONAL

TRAINING INSTITUTE



Cooperation with **WIPO**





WIPO Patent Law and Patent Practice

Together with World Intellectual Property Organization (WIPO), the International Intellectual Property Training Institue (IIPTI) run ^rWIPO Patent Law ·Patent Practice Training Course J, subjected to a total of 22 patent examiners of the Asia-Pacific region, ARIPO¹¹ and the EAPO²¹ and WIPO officials, for 14 days from 22 March to April 1, 2010.

The international education course is held regularly early in the year, subjected to patent examiners in the developing countries, to provide special knowledge and information, such as Korean patent law and theory and practical courses regarding patent practice of each technical field, needed to nurture IP specialists.

The training gave participants a good chance to experience the current status of Korea's science and technology by visiting National Science Museum, Electronics and Telecommunications Research Institute (ETRI), and help to further strengthen cooperation in the IP field among the countries of participants. The education course also laid the foundation to share examination know-hows with examiners in the developing world and to further expand special knowledge about substantive works of patent examination.

ARIPO : African Regional Intellectual Property Organization
 EAPO : Eurasian Patent Organization.





Study Visit

🖸 Group Photo



WIPO Summer School on IP

WIPO Summer School has been launched, since 2008, in order to satisfy the demand at home and abroad about global IP education and claim leadership position around the globe in the field of IP education. The Summer School provided a golden opportunity for international undergraduate/graduate school students and IP workers and specialists to learn in-depth knowledge about IP and experience Korean traditional culture.

IP education covering various themes and international issues was provided to 27 participants from 11 countries for two weeks in June, by inviting experienced experts at home and abroad. Besides the lecture, group discussions on specific themes, such as case study and mock trial in practice, were being held to raise the quality of education, and the participants had chances to visit KIPO and its affiliates, including the Patent Tribunal, Inventors Hall of Fame and Patent Court.



🖸 Group Photo

Patent Court visited



'2010 Asia-Pacific Regional Forum on Intellectual Property and Green Growth ', which was jointly held with WIPO, took place two days from 4 to 5 Oct. 2010, with a total of 30 IP policy makers and the parties concerned, WIPO officials and domestic participants from 18 countries in the Asia-Pacific region, including China, India, Vietnam, Thailand and the Philippines, joining.

This forum opened under the theme of green growth and IP strategy by inviting world-class IP specialists as lecturers, with every participant sharing opinions on the importance of green growth based on IP. Presentations on 6 themes and a roundtable discussion were scheduled, especially focusing on the importance of IP strategy in green growth age and its effective use, a patent system as an accelerator of green innovation, the expansion of green technology development and IP role, green products and services marketing, the role of IP administration to boost green innovation. Consequently, all participants shared the strategy of IP policy and experiences related to green innovation of each country around the world in order to make development sustainable.

Every participant took time to visit Korea Institute of Energy Research and Korea Research Institute of Chemical Technology and had a chance to experience Korean traditional culture and food, as enjoying cultural performance.



Group Photo



WIPO Asia-Pacific Regional Seminar

The IIPTI opened a joint international seminar with WIPO under the theme of "National IP Strategies and Development" two days from 6 to 7 October 2010, with a total of 30 IP specialists, WIPO officials(Mr. Geoffrey Onyeama, Mr. Ye Min THAN) and domestic IP workers and specialists from 18 countries in the Asia-Pacific region, including China, India and the Philippines, participating in.









Cooperation with **KOICA**

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🚹 Field trip

Farewell dinner
Home Visiting program

KOICA IP Right Protection Course for Iraq Officials

The IIPTI and Korea International Cooperation Agency (KOICA) jointly run 'Standardization and Quality Evaluation (Iraq) Training course' for 14 days from July 8-24, 2010, to deepen the understanding of Korea's IP systems, with a total of 21 Iraqi public officials related to IPRs and IP industry workers participating in.

The course is a tailor-made one where the protection of IPRs, including trademark(TM) and design, was a main topic and infringement of Iraq-based LG Electronics' IPRs was dealt with as well. The seminar alerted the Iraqi public officials engaged in IPRs to the importance of strengthening the protection policy of domestic IP.

During the seminar, every participant enjoyed various experiences, behind IP education, of visiting Daejeonbased research institutes, such as Korea Advanced Institute of Science and Technology (KAIST), Korea Research Institute of Standards and Science (KRISS) and some Korea's major industrial sites, such as POSCO and Hyundai Heavy Industries, and feeling the essence of the Shilla Dynasty by looking around ancient capital city Kyungju.



IIPTI Provide a world-class IP

KOICA Intellectual Property Training for ASEAN Countries

The IIPTI and KOICA jointly run 'Seminar on Intellectual Property Right for ASEAN countries Training Program' for 14 days from Oct. 18-30, 2010, to deepen the understanding of korea's IP systems, subjected to 14 public officials from 7 developing countries, such as Cambodia, Myanmar and Laos, working in the field of IPRs.

The course consisted of lectures and discussions regarding patent examination and comprehensive matters across the spectrum of different industrial property rights, such as Korea's IP law and systems and patent ·utility model · trademark · design examinations. In addition, current trends of and the protection system of IPRs were discussed as well.

By introducing their own country's IP system and having instructive discussions, participants had good chances to develop a friendship as well as to learn a unique IP system of each country.

Participants looked around KIPO, the Patent Tribunal, the Currency Museum and the Geological Museum, as well as experienced Korea's economic development at first hand by visiting Korea's industrial sites, such as POSCO, Hyundai Heavy Industries and Hyundai Motors. On top of that, they visited the Shilla cultural area, such as Bul-guk-sa, one of the three major Buddhist temples in korea, as well as deepened their understanding of Korea's real life and culture by visiting a Daejeon traditional market, Pusa-dong ginseng street, a ceramic art activities room at Mountain Gyeryong and Korean homes.



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Field trip
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Culture program



Training for Vietnamese Trademark and Design Examiners

During the Korea-Vietnam Heads meeting held in March 2010, the NOIP requested to create a course to help to strengthen capacities of trademark .design examiners. Upon the request, the Institute run 'Training on Trademark and Industrial Design for Vietnamese Examiners' for 5 days from Nov. 1-5, 2010, subjected to 10 trademark .design examiners from the NOIP, to deepen the understanding of Korea's IP systems.

Theme of the lecture was selected of the trademark ·design system, and esteemed lecturers of its related fields were invited to make the course substantive and useful. In addition, we offered a chance to experience the examination system and patent trials at first hand through the visit to KIPO.

The course has become a chance to further strengthen mutual cooperation in the IP field, as it has helped to make capacity of Vietnamese examiners be strengthened, Korean IPRs be protected in Vietnam.

Training Course on Commercialization of IP assets for Vietnamese Officials

Upon the request of the NOIP, the IIPTI run 'Training Course on Commercialization of Intellectual Property for Vietnamese Officials' for 4 days from Nov. 29 to Dec. 1, 2010, to deepen the understanding of how korea strategically integrates IP into businesses.

Through the course, the Institute passed down Korea's world-class IP system and how korea has strategically integrated IP into businesses. The IIPTI has committed itself to strengthen educational cooperation in the IP field, based on a close and cooperative relationship with the NOIP.

Vietnamese participants introduced and discussed the IP system of Vietnam, visited KIPO, the Patent Tribunal, Korea Aerospace Research Institute (KARI) and Electronics and Telecommunications Research Institute(ETRI). As they looked around Gongju national museum and tomb of King Muryeong, they could expand understanding of Korea's traditional culture.

III. Global 2010 Achievements of IIPTT in International Training and Cooperation









Establish a basis for expansion of education cooperation

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Fourth Symposium for Heads of IP Academies

At the 3rd Symposium for Heads of IP Academies held in June 2009, Munich, the IIPTI was selected as the host of the next symposium so that the Institute successfully held the 4th Symposium for Heads of IP Academies for 3 days from Aug. 24-26, 2010 at Grand Hyatt Seoul Hotel, with 30 persons, including officials from WIPO, the EPO and the OAPI and 22 Deans of training institutes from 11 countries, participating in. Through this symposium, the Institute got a chance to herald Korea's outstanding capacity to provide IP education for IP training institutes across the globe.

The symposium consisted of a panel discussion regarding international cooperation for IP e-learning and 6 theme-based presentations, such as a strategy to stimulate IP education of IP training institutes, mutual relationship between the educational systems in IP education, a partnership between IP educational institutes, industry and academia and service- oriented IP training institutes. The Institute distributed English educational materials tailored for the developing world (CD, DVD and Book), industrial property rights ordinance, a chronology of KIPO and Korea tourism promotional materials to all participants.

At this symposium, the Seoul Action Plan was adopted to carry out 5 projects, such as strategy sharing among institutes to promote IP elearning, strategy development to advance education for patent examiners and a comprehensive approach to IP teaching, and the 5th Symposium for Heads of IP Academies, the interim results of the Action Plan will be reviewed to find a way to develop it.

On the last day of the symposium, participants had an opportunity to visit Korea Invention Promotion Association (KIPA) to study KIPO's strategy to promote global IP e-learning, as well as to experience Korea's traditional culture by looking around tourist attractions, including Gyeong-bok-gung and Insa-dong, in Seoul.

The symposium offered a chance to share various educational experiences among international IP training institutes and to mutually exchange educational materials and programs, resulting in showing capacities in IP education for the developing world and in IP e-learning contents where KIPO has merits.



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Indonesian educational director Melda Kamil Adriano and her Pakistani counterpart Syed Khalid Bukhari had a bilateral meeting Aug. 24-25, 2010 where they proposed tailor-made commissioned education to provide the developing world with IP education. The two leaders shared views on that project that lawyers .patent lawyers in the world should be encouraged to participate in the education, lecturers from KIPO be dispatched and funds from international organizations, including WIPO, ASEAN, KOICA and the KDI, mobilized.





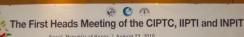
Tadashi INOUF

The First Heads Meeting of the Trilateral IP Training Institutes of Korea, China and Japan

Manpio HONG

The first heads meeting of the trilateral IP training institutes of Korea, China and Japan was held at Grand Hyatt Seoul, Aug. 23, 2010. At the meeting, the three leaders came to the consensus view that a synergy effect could be achieved, as training institutes of the three countries shared know-how and information regarding IP training to nurture IP talents. To this end, concrete measures were discussed and finally come up with to promote continuous cooperation and achieve substantive results.

The three leaders agreed to open joint seminars on a rotational basis, to mutually dispatch esteemed lecturers, to exchange information on materials and periodicals and to regularly hold the heads meeting of the trilateral IP training institutes.









Third Joint Korea Seminar on IPRs (China)

According to the a memorandum of understanding signed between Korea and China concerning educational cooperation Jan. 1, 2006, the 3rd joint seminar on IPRs was held in Harbin, China, Sept. 8-9, 2010. A total of 300 participants, including principals and teachers in grade and secondary schools and persons in charge at institutions related to IPRs, were invited to discuss educational policies to promote student's invention and operational cases. After the seminar, seminar participants visited IP-China Desk, a Beijing-based law firm to study IP infringement issues in both countries and discuss to create educational courses related to the issues.



Cooperation Agreement with a Japanese Training Institute

The IIPTI held a signing ceremony of cooperation agreement with the National Center for Industrial Property Information and Training (INPIT), an independent administrative institution, at the JPO, May 13, 2010 in order to more effectively carry out a project to raise IP talents.

The signing ceremony was held as follow-up measures to the agreement made, in 2009, between the heads of the two patent offices in order to realize mutual cooperation. The agreement was signed to exchange information and opinions regarding e-learning contents, IP education curriculum and a variety of programs for the general public, training institutes and the government by to use to raise IP talents and to run exchange programs between the training institutes of the two countries.



China's CIPTC Delegates' Visit to the IIPTI

The IIPTI and the CIPTC agreed, in Oct. 2002, to mutually exchange faculties in order to collect information on educational training and to participate in mutual training programs.

China's CIPTC delegates visited the IIPTI for 7 days from Nov. 29 to Dec. 3, 2010 in order to discuss mutual educational programs, a way to strengthen cooperation between the two institutions down the road and schedules and agendas of the 4th Korea-China joint seminar to be held in 2011, meaning that the two countries groped for way to promote joint development. In addition, the Institute offered the Chinese delegates a chance to visit facilities to experience Korea's traditional culture at first hand and organizations related to Korean IPRs.





Distinguished Foreign Guests' Visits

Commissioner of Malaysia's patent office and its 6 delegates visited the IIPTI to look around facilities of the Institute and to get introduced to training programs of the IIPTI on 27 July 2010. The Institute suggested commissioned education for public officials at Malaysia's patent office and in return the Malaysian delegates expressed their interest in the proposal. Manager of the JPO and its 5 delegates visited the Institute to look around facilities and to get introduced to its works in September 2010, and 5 delegates from SIPO and 3 examiners from the EPO visited the IIPTI in October 2010 as well.

The IIPTI always welcomes the visit of international patent examiners and faculty members of international training institutes.



Support the developing countries

INTERPOSE 2010 Achievements of IIPTI in International Training and Cooperation



Accommodation

IIPTI (During the Course)

All participants will stay at the IIPTI dormitory during the training course. The IIPTI has 88 guest rooms with 174 beds, classrooms, auditorium, international conference hall, fitness center, cafeteria, billiard tables, ping pong tables, tennis courts, basketball court and soccer field. - The building is manage of under a smoking-free environment. - Electric Power: 220 volts - Free use of laundry facilities is available for participants.

Location / Transportation

- 250km (3 hour drive) from In-cheon International Airport and 150 km from Seoul
 - Excellent location within Daeduk Science Town. Easily accessible to all areas of the Dae-jeon metropolitan city via taxi and bus.

Accommodation

Non-smoking room (cable TV, etc)

IIPTI

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WEATHER & Clothes

usinBess or formal clothes are recommended for official ceremonies and visits. Participants can wear casual clothes and shoes during social & cultural program and study visits, 3-day field trip.







Consumer Prices In KOREA

The unit of Korean currency is won (KRW) (US\$ ≒1.200 won/ as of April, 2010) - Subway/Bus: 1,000won (KRW) ~ (≒\$0.83) - Taxi: 2,400 won (KRW) ~ (≒\$2) - Coca-Cola (200ml): 1,000won (KRW) (≒\$0.83) - Hamburger (McDonalds): 2,400won (KRW) (≒\$2)

