## 2011 IIPTI

Achievements of IIPTI in International Training and Cooperation



<sup>&</sup>quot;Empower Innovation, Enhance Intellectual Property, Enrich the World"





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The 21st century goes for a knowledge-based economy and society where intellectual property(IP) creates new value and enriches a society. A number of countries around the globe have already passed industrial societies into a knowledged-based economy where added value is sourced from differentiated technology, strong brand and unique design.

Accordingly, it should be a national priority to nurture IP specialists in order to raise industrial and national competitiveness by creating economic added value based on IP. The International Intellectual Property Training Institute(IIPTI) has tried, since its founding in 1987, to provide trainees with expertise and knowledge meeting the needs of the present generation swiftly and effectively and continuously propelled to train IP specialists through various and innovative initiatives and efforts.

By creating around 230 educational courses(including e-learning training courses) in 2011, the IIPTI produced a total of 410,665 trainees, including public officials, the general public, students, teachers as well as 183 foreigners, and plans to operate 250 educational courses, including 14 courses for foreigners, this year as well. Especially, through the improvement of the quality of educational programs for developing countries, it will endeavor to provide high quality educational services contributing to problem-solving abilities. Moreover, the Institute will continuously try to promote exchanges and cooperations through cooperation projects with foreign training institutes and a joint seminar.

The IIPTI hopes that it can help to promote international cooperation by sharing its 2012 educational plans and 2011 educational achievements with trainees and its affiliated institutes through this brochure. The Institute will continuously try to share its experience of helping to develop national economy by effectively utilizing IP with the international society.

2012. 1. .



### Overview

## 01 The International Intellectual Property Training Institute (IIPTI)

The IIPTI is a sub-organization of Korea Intellectual Property Office (KIPO), in charge of intellectual property (IP) education in Korea. The IIPTI is also carrying out the IP education for IPR-related public officials from developing countries in the Asia-Pacific region, by cooperating with the WIPO. The IIPTI was established in May 1987 and relocated from Seoul to Daejeon in 1991.

With a knowledge-based society being matured, demand on IP education has increased. To fulfill these education demands, the IIPTI has made great efforts to provide various programs, not only for KIPO examiners and patent attorneys, but chief executive officers, researchers and students who are interested in intellectual property rights. The IIPTI is offering IP education for the following groups.

- public officials in KIPO
- public officials from developing countries, World Intellectual Property Organization and other international organizations
- people from corporations, research institutes, and patent law offices
- public officials recommended by central and local government organizations
- educators and students in elementary, middle and high schools as well as universities and graduate schools
- people recommended by KIPO Commissioner





#### **Yearly Performance**

Year	'11	'10	'09	'08	'07	'06	'05	'04	'03	'02	'01	'87~'00	Total
Course		10	07	00	07	00	0.5	04	0.5	02	UI	07~00	Totat
Officials	1,458	1,978	1,862	2,485	2,560	2,333	2,117	2,085	2,226	1,675	1,834	7,840	30,453
Private	1,473	1,352	1,361	954	1,090	1,424	1,575	1,066	1,098	1,483	1,946	17,980	32,802
Student	16,104	10,750	10,996	8,881	11,481	1,733	506	401	523	60	44		61,479
(Invention Tour)						(10,016)	[18,324]	(18,125)	(18,986)	(29,420)	(29,766)	(171,973)	296,610
Invention Teacher	502	511	508	634	584	576	678	594	600	709	611	10,759	17,266
Foreigner	183	170	133	129	135	116	101	52	80	92	119	813	2,123
Total	19,720	14,761	14,860	13,083	15,850	16,198	23,301	22,323	23,513	33,439	34,320	209,365	440,733

<sup>\*</sup> Tour invention included in student courses since 2007

#### E-learning EducationYear

Year	'11	'10	'09	'08	'07	'06	'05	'04	'03	'02	Total
Member	524,918	456,940	390,839	327,814	280,776	225,467	162,900	94,400	23,400	9,500	
Taking course	390,942	331,133	242,530	277,375	225,392	202,958	109,200	29,900	20,800	12,700	1,842,930

#### **International Seminars & Training Courses for Foreigners**

Year	'11	'10	'09	'08	'07	'06	'87~'05	Total
Courses	13	8	8	7	8	6	49	99
Participants	183	170	133	129	135	116	1,257	2,123

<sup>\*</sup> Korea-China IP Joint Seminar and Symposium are not included.

<sup>\*</sup> The data indicates the number of participants in off-line education.



In 2011, the IIPTI tried to further strengthen international cooperations with IP5 and educational institutes in the developing world in order to nurture global IP specialists and largely expand  $^{\Gamma}$ IP Sharing Education in order to help developing countries to raise IP specialists.

#### 2011 International Training Courses and Seminars

Duration	Course
Apr. 5 to 14	WIPO Training Course on Patent Law and Examination
Apr. 18 to 29	KOICA Training Course on Patent and Standardization Management(Tunisia)
May 17 to 20	Training Course for IP5 Examiners
May 17 to 20	Training Course on Trademark System for NOIP Officials
Jun. 8	Korea-China IP Joint Seminar
Jun. 20 to Jul. 1	WIPO-Korea Summer School on IP
Jun. 29 to Jul. 13	KOICA Training Course on IP System for ASEAN Countries
Sep. 6 to 8	Training Course on Madrid System for Thailand IP Officials
Sep. 27 to 30	Training Course on Patent Examination for NOIP Officials
Oct. 10 to 21	KOICA Training Course on IP System for Developing Countries
Nov. 1 to 3	WIPO Asia-Pacific Regional Seminar
Nov. 22 to 24	WIPO Regional Workshop
Nov. 25 to Nov. 29	Training Course on Patent Information and Its Analysis
Nov. 29 to 2 Dec.	KOICA Training Course on IP Information(Ethiopia)











Be the driving force of a global IP-leading country, Korea! 극제지식재산연수원 선축 · 이전 20주년을 맞이하여, 세계 최고 수준의 지식재산 인재양성을 통해 우리나라가 지식재산강국으로 참자에 도착하기를 다짐하며 이 교존석을 권립합니다.

다. 2011, 2, 1, 특허정 직원 1,625명의 뜻을 모아~

#### 2012 International Training Courses and Seminars

Duration	Course (Provisional)
Mar. 6 to 14	WIPO Training Course on Patent Examination
Mar. 22 to Apr.7	KOICA Training Course on IP system for ASEAN Countries
Apr. 24 to May 2	WIPO Training Course on Trademark Examination
May(unsettled)	Training Course for IP5 Examiners
May(unsettled)	Training Course on Trademark System for NOIP Examiners
Jun. 18 to 29	WIPO-Korea Summer School
Jul.(unsettled)	KOICA Training Course on IP system
Sep.(unsettled)	Training Course on Patent Examination for NOIP Examiners
Sep. 10 to 29	KOICA Training Course on IP system for Developing Countries
Oct. 23 to 25	WIPO Asia-Pacific Regional Seminar
unsettled	Training Course for Developing Countries( I )
unsettled	Training Course for Developing Countries( II )

<sup>\*</sup> It can be changed as the case may be.



# Provide world-class IP education services





#### **Expanding and Strengthening IPR education**

By making efforts to improve quality of and introduce a variety of education programs, the Institute tried to provide trainees with substantive education in 2011. In addition, as a training institute of an advanced country in IPRs, the IIPTI has expanded IP education subjected to developing countries in order to take part in international support for developing countries and raised satisfaction level of trainees by creating tailor-made education programs and implementing education fitting into the situation for developing countries. Through close cooperations with foreign IP training institutes, the IIPTI has come up with joint development measures and tried to benchmark merits of each other.

Together with WIPO, the IIPTI run 5 international training and seminars, including a patent law · patent examination training course(April) in 2011 and 4 training courses, jointly with KOICA. Moreover, the Institute run 4 courses, including training courses satisfying the demands of developing countries. The IIPTI totally run 13 international seminars and training courses for 183 trainees in 2011 over all.









#### WIPO Training Course on Patent Law and Examination



Together with World Intellectual Property Organization (WIPO), the International Intellectual Property Training Institue (IIPTI) run  $^{\text{T}}$ WIPO Training Course on Patent Law and Examination\_1, subjected to a total of 16 patent examiners of the Asia-Pacific region, ARIPO $^{11}$  and the EAPO $^{21}$  and WIPO officials, from 5 to 14 Apr., 2011.

The international education course is regularly held early in the year, subjected to patent examiners in developing countries, to provide special knowledge and information, such as Korean patent law and related theory, examination know-hows and patent search strategies needed to make capacity of participants be strengthened.

By organizing a 3 session program, the IIPTI added courses regarding patent search strategies, patent quality enhancement as well as Korea's IPRs system in 2011, in order to provide more in-depth lectures compared to 2010.

The participants had a good chance to experience Korean examination system at first hand through the practice of patent search and a visit to KIPO, as well as to expand understanding of Korea's traditional culture by looking around Gongju national museum and tomb of King Muryeong.

ARIPO : African Regional Intellectual
 Property Organization
 EAPO : Eurasian Patent Organization.







WIPO-Korea Summer School on IP

WIPO Summer School has been launched, since 2008, in order to satisfy the demand at home and abroad about global IP education and claim leadership position in the field of IP education around the globe. The Summer School provided a golden opportunity for international undergraduate/graduate school students and IP workers and specialists to learn in-depth knowledge about IP and experience Korean traditional culture.

The fourth WIPO-Korea Summer School on IP was run for 2 weeks in 2011 and the course focused on various aspects of IP as a tool for economic, social, cultural and technological developments, including international current issues.

The IIPTI provided high-quality education by inviting experienced experts at home and abroad. Besides the lecture, group discussions on specific themes, such as case study and mock trial in practice, were being held to give a chance to share their concerns or deep thoughts about IP as well as to help to recognize the importance of IP.

















#### WIPO Asia-Pacific Regional Seminar

'WIPO Asia-Pacific Regional Seminar on Human Resource Development on IP Offices', which was jointly held with WIPO, took place 3 days from 1 to 3 Nov. 2011, with a total of 30 IP senior officials, who are responsible for human resource management, participating from 16 countries in the Asia-Pacific region.

The international seminar has been yearly held since 1988, focusing on main issues in the IP field.

Through the seminar, the participants shared opinions on current issues and the way forward in developing the human resource, as well as exchanged national experiences in developing appropriate human resource development policies and programs, by introducing each country's policy and having instructive discussions.







#### WIPO Regional Workshop

The IIPTI opened a joint international workshop with WIPO under the theme of "IP and Community-Based Development" 3 days from 22 to 24 Nov. 2011.

A total of 20 participants from 11 countries, including China, Cambodia and Lao PDR, were invited to share national experiences and strategies on utilizing IP and appropriate technologies for community-based development, as well as to recognize the role of IP and its contribution to local economic development.

In addition, 21 participants from Ethiopia and Malaysia, who were participating in the Training Course on IP Information, including awardees of the WIPO Appropriate Technology Competition, were specially invited and shared opinions on the subject and promoted friendship among each other.

Every participant took time to visit 'Geumsan Insam(Gingseng) Exhibit Hall' located in Geumsan and had an opportunity to deepen understanding of the importance of IP for local development with an example of local brand 'Geumhong'.













#### Training Course on Patent Information and Its Analysis

The IIPTI run the 'Training Course on Patent information and Its Analysis' from 25 to 29 Nov. 2011, subjected to the Malaysia's awardees of the WIPO Appropriate Technology Competition, to strengthen their capacity for utilizing IP and appropriate technologies.

The course consisted of lectures and practices regarding access to patent information and its use.

The participants also attended the WIPO Workshop held from 22 to 24 Nov. 2011 and had a chance to experience Korean traditional culture such as Korean dance using Korean small drum 'Sogo'.







02 Cooperation with KOICA













### KOICA Training Course on Patent & Standardization Management(Tunisia)

The IIPTI and Korea International Cooperation Agency (KOICA) jointly run "Training Course on Patent & Standardization Management' ' for 14 days from 18 to 29 April, 2011, to deepen the understanding of Korea's IP systems, with a total of 12 Tunisia public officials related to IPRs and IP industry workers participating in.

Through the course, the IIPTI tried to pass down know-how and useful experiences on how KIPO has integrated the IP automation system which processes applications and internal administration of all kinds of IPRs, by introducing KIPO-net system as well as Korea's IP system.

Participants looked around KIPO, the Patent Tribunal, the Currency Museum, as well as experienced Korea's economic development at first hand by visiting Korea's industrial sites, such as POSCO, Hyundai Heavy Industries and Hyundai Motors. On top of that, they visited the Shilla cultural area, such as Bul-guk-sa, one of the three major Buddhist temples in Gyeongju, Korea.





## IP education services



#### **KOICA Training Course on IPR** for ASEAN Countries

The IIPTI run 'KOICA Training Course on IPR for ASEAN Countries' from 29 June to 13 July, 2011, to deepen the understanding of korea's IP systems, subjected to 17 public officials from 8 countries in the ASEAN Region, such as Cambodia and Indonesia, working in the field of IPRs.

The course consisted of lectures and discussions regarding comprehensive matters across the spectrum of industrial property rights, such as korea's IP law and systems and patent  $\cdot$  utility model  $\cdot$  trademark  $\cdot$  design examinations. In addition, current trends of and the protection system of IPRs were discussed as well.

Every participant also enjoyed various experiences of visiting some Korea's major industrial sites such as Ulsan and Pohang, as well as ancient capital city Gyeongju.









#### KOICA Training Course on IP System for Developing Countries

The IIPTI run 'KOICA Training Course on IP System for Developing Countries' from 10 to 21 Oct., 2011, to help capacity of participants to be strengthened by providing education regarding Korea IP system.

12 participants from 8 countries, including Azerbaijan, Peru and Mongolia, were participating in the course to learn Korea's experience and know-how in developing IP system, as well as have a chance of introducing their national IP systems and sharing their opinions and information with the others.

Besides lectures, they visited some major industrial and historic sites in Korea, and had pleasant experiences to wear Korean traditional dress 'hanbok' and learn to draw an orchid in Sumi-e Chinese brush painting.











#### **KOICA Training Course on IP** Information(Ethiopia)

The IIPTI run 'KOICA Training Course on IP Information', subjected to 15 public officials from Ethiopia, from 22 Nov. to 2 Dec., 2011, to offer education regarding IP information.

During the course, the participants also attended the WIPO Workshop, from 22 to 24 Nov. 2011 and took time to make friendship with participants from other countries by sharing their opinions on the subject and their traditional cultures.





INTERNATIONAL INTELLECTUAL PROPERTY TRAINING INSTITUTE









## 03 Tailor-made education

#### Training Course for NOIP Officials

As the Institute successfully run tailor-made educations for NOIP officials twice in 2010, the IIPTI run Training Course on Trademark System(17~20 May) and Training Course on Patent Examination(27~30 Sept.), which are satisfying the needs of NOIP officials, in 2011 as well.

Upon NOIP's requests, the theme of the courses was selected, and all programs were set up to provide education satisfying the needs of NOIP officials. The IIPTI invited esteemed lecturers of its related fields to make the courses substantive and useful. Besides the lectures, the participants could get good chances of experiencing Korea's traditional culture and visiting some museums such as National Science Museum and Currency Museum.

The courses have become a chance to further strengthen mutual cooperation in the IP field, as it helped to strengthen the capacity of Vietnamese examiners.







#### Training Course on the Madrid System for Thailand IP Officials

The IIPTI visited Ministry of Commerce of Thailand to propose tailor-made education for Thailand IP officials, and as a result, the 'Training Course on Madrid System' was run for 3 days from 6 to 8 Sep. 2011, subjected to IP officials from Thailand.

The IIPTI provided a customized program to deepen the understanding of the international trademark system, including the Madrid Protocol, as requested from Thailand.

Despite a short training period, the participants visited the International Application Division, the International Trademark Examination Division of KIPO so as to learn the real system and its procedures related to international trademark filings. Moreover, persons in charge gave answers to questions from the visitors.



The IIPTI endeavors to provide much better educational service, by sustainably cooperating with WIPO and KOICA, and improved wireless accessibility at home and abroad through homepage renewal in 2011. Through an on-line community to be launched from 2012, after educational training, trainees can freely offer their opinions and discuss each other.



# III. Expand global IP cooperation











## 01 IP cooperation to expand educational courses for developing countries



The IIPTI endeavors to develop and provide education programs satisfying the needs of foreigners by continuously discovering the educational needs of developing countries and to expansively launch IP cooperation projects with countries, which request our institute for IP education.

As parts of the efforts, our officials visited Thailand, the Philippines, and Cambodia in 2011 to discuss with our counterparts to expand participation in training. As a result, the IIPTI run educational courses related to the Madrid System (of International registration of marks) for Thailand officials in September 2011 and has endeavored to continuously cooperate with each other in the IP field.

The IIPTI will endeavor to play a pivotal role in IPRs education, as a IPRs educational hub in the Asia-Pacific region, by actively discovering the needs of developing countries and expanding educational supports.



The IIPTI has continuously cooperated with IP training institutes of China and Japan through joint seminars, meetings, and real time network of contacts, in order to qualitively and quantitively develop IPRs education.









#### Joint seminar between Korea · China and Work sharing

After the IIPTI signed a MOU with the CIPTC(China Intellectual Property Training Center) for educational cooperation on 1 January 2006, the institutes have annually held IPRs seminars since 2007, and Korea successfully hosted the 4th IPRs joint seminar in June 2011.

80 participants, including the Board of Directors of Korea's enterprises and patent lawyers interested in the infringement of Korea's trademark caused by the Chinese and trademark protection, joined the seminar, and the IIPTI invited China's trademark expert Dong Baolin(Senior Economist, State Administration for Industry & Commerce of the People's Republic of China) to provide an informative lecture regarding administrative relief procedures and protection strategies related to the infringement of Korea's trademark caused by the Chinese.

Moreover, the IIPTI visited the CIPTC in December 2011 to share the works of producing e-learning contents and exchanging them between the offices, representing that our institute has continuously worked together for mutual improvement in the IP educational field.





#### Joint seminar between Korea and Japan and Work sharing

The IIPTI had an IPRs education-related joint meeting with the INPIT(National Center for Industrial Property Information and Training) in May 2011. At that meeting, the two offices exchanged relevant information and observations regarding each office's curriculum and management of IPRs education for private sectors and agreed to hold a joint seminar between Korea and Japan for private sectors.

As a result, a joint seminar between the two countries was successfully held on 15 November 2011 in Japan. The seminar was taken place under the theme of 'Effective Search of Korea's Patent Documents', and there were a keynote speech delivered by an invited lecturer from Korea and a panel discussion amongst participants, with 150 participants, including representatives from the INPIT, the JPO, and the IIPTI and the panel invited by Japan, joining the seminar.

Our members capitalized on the seminar to inform the Japanese of effective ways to search Korea's patent documents through the Korean Intellectual Property Rights Information Service(KIPRIS).

Through the seminar, the IIPTI and the INPIT created a synergy-effect in the IPRs education field over specific cooperation activities, including a joint seminar, as well as exchanged useful information and opinions. Furthermore, the international seminar offered a chance to confirm the educational demand from Japan's IPRs experts in the private sector for Korea's IPRs system.





#### The 2<sup>nd</sup> meeting between the heads of IPRs training institutes of Korea, China and Japan

The 1st meeting between the HEADs of IPRs training institutes of Korea, China and Japan was held in August 2010, Korea, followed by the 2<sup>nd</sup> HEADs' meeting held in 2011, Japan. At the meeting, the institutes discussed measures and the specific way forward for cooperation in the IPRs education field, as well as exchanged information regarding 2011 projects.











## Maintaining and strengthening the partnership between Global Network on Intellectual Property(IP) Academies members

The 5th international symposium between the heads of IPRs training institutes Global Network on Intellectual Property(IP) Academies(GNIPA), which was first organized by the meeting between the heads of IPRs training institutes in 2007, has annually hosted an international symposium joined by representatives of member states, in order to achieve a common goal of raising experts in the field of IPRs, through inspecting current and major issues in the field of IPRs education field and subsequently studying the measures.

By participating in the 5th international symposium between the heads of IPRs training institutes held in August 2011, the USA, the IIPTI shared opinions on the development of the IPRs education field, such as technology transfer and technical supplement for IPRs education. Moreover, the Institute introduced IP e-learning contents, which are the strengths of KIPO, and its major policies, as well as boasted its capacity in IPRs education.

35 representatives from 18 IPRs Academies, including the IIPTI, and 4 IPRs international organizations joined the Symposium.







04 | Promoting exchange · cooperation in the field of IPRs education among IP5 countries

The IIPTI endeavors to promote cooperation in the field of IPRs education among IP5 countries, along with other initiatives regarding educational supports for developing countries.

As part of the IP5 common training policy, each patent office has mutually got examiners crosse trained and enabled them to participate in the training course of each office. Because of language barriers, however, English lectures are required, and to solve the problems, the IIPTI has opened and run 'Joint Training Courses for Examiners' in 2011. Consequently, the Institute offered IP5 examiners a chance to better understand Korea's examination system and exchange useful information regarding developed IPRs system and examination system of each country, then subsequently contributing to exchange and cooperation between examiners.

The IIPTI will continuously do its best to raise experts in the IPRs field by developing the IPRs educational field and providing high quality education.

The IIPTI sincerely welcomes all of the trainees and foreign guests visiting the IIPTI in 2012. Thank you very much!

### IV. Information & Contact Points

#### A. IIPTI's Facilities

All participants will stay at an IIPTI dormitory during the training course. The IIPTI has 88 guest rooms with 174 beds, classrooms, an auditorium, an international conference hall, a fitness center, a cafeteria, billiard tables, ping pong tables, tennis courts, a basketball court, and a soccer field.

- A smoke-free building
- Electric Power: 220 volts
- laundry facilities are available for participants, free of charge.

#### B. Location / Transportation

- 250km (within 3 hours' drive) from the In-cheon International Airport and 150km from Seoul
- Excellent location within Daeduk Science Town. Easily accessible to all areas of the Dae-jeon metropolitan city by taxi or bus.



#### **Contact Points**

Address | 82 Gwahak-ro(33 Gajeong-dong), Yuseong-gu, Daejeon, 305-703, Republic of Korea Tel | 82-42-601-4310, 4313, 4319 Fax | 82-42-862-3358 Website | http://iipti.kipo.go.kr/EN/













Mun Joo YANG ppuring7@kipo.go.kr



**Jae Yong PARK** 82-42-601-4310 parkjy83@kipo.go.kr



#### C. Weather & Clothes

#### D. Consumer Prices In KOREA

Empower Innovation, Enhance Intellectual Property, Enrich the World





A N D

COOPERATION



**Training Director** | Mr. Myoungsup JIN

Training Deputy Director | Mr. Jae Yong PARK(parkjy83@kipo.go.kr)
Training Coordinator | Ms. Mihyun SONG(iriso709@kipo.go.kr) Mr. Namsoo LEE(leens24@kipo.go.kr)











Nam Soo LEE 82-42-601-4313 leens24@kipo.go.kr





"Empower Innovation, Enhance Intellectual Property, Enrich the World"

