2021 IP Trends

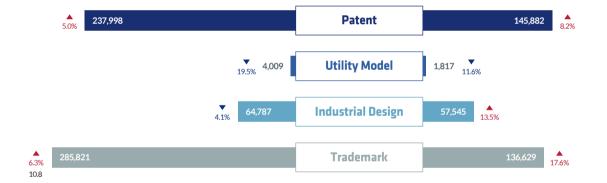
Overview of Key Data in 2021

Domestic IPR Applications

(unit: cases)

592,615 **Applications**

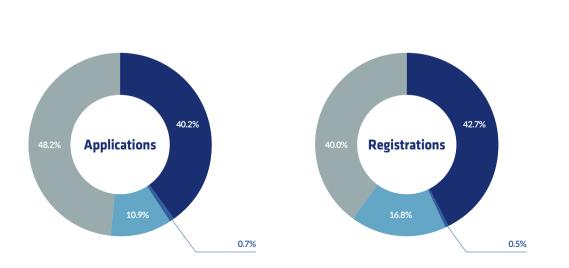




• Ratio by IPRs

Patent





International IPR Applications

• KIPO as the Receiving Office (International Phase)

(unit: cases)





PCT

(Patent)

25.8%

Madrid

(Trademark)

• KIPO as the Designated Office (National Phase)

(unit: cases)

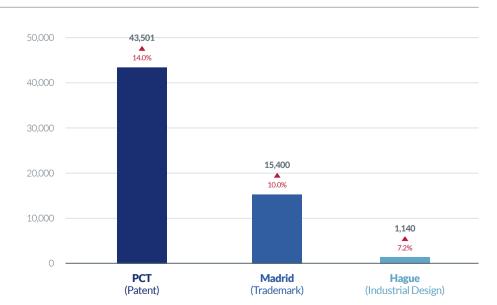
278

11.6%

Hague

(Industrial Design)

60,041 _{12.5%}



IPR Applications and Registrations by Year

IPR Applications

*Including PCT, Madrid, Hague international applications

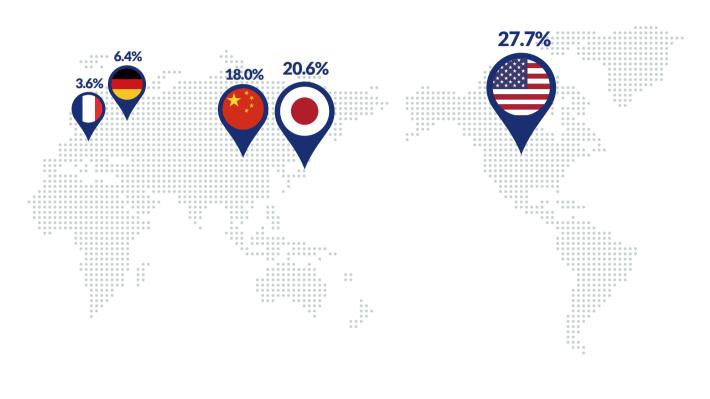


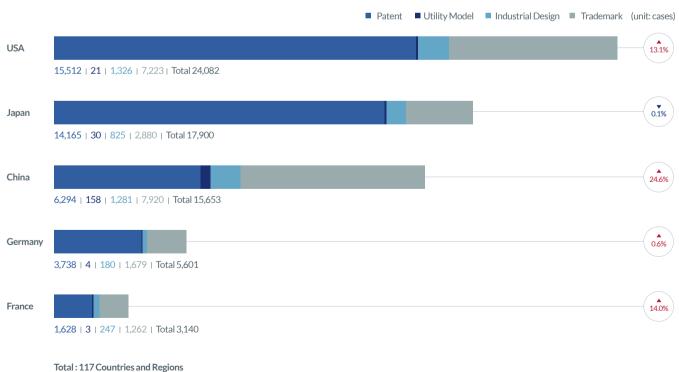
IPR Registrations



Non-resident IPR Applications filed at KIPO

Top 5 Countries/Regions





Top IPR Filing Domestic & Foreign Companies

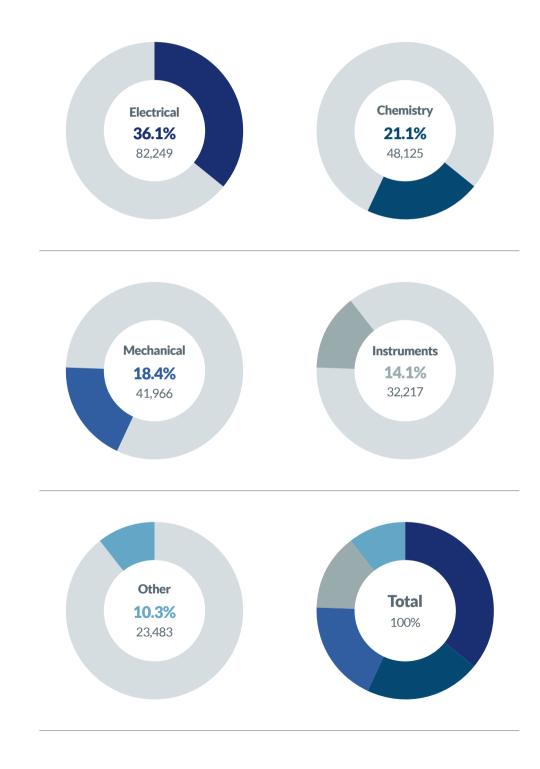
Patent	1st.	2nd.	3rd.	4th.	5th.
Domestic	9,857 7,742 ▲ 32.5%	(b) LG Electronics 4,008 5,345 ▼25.0%	2,975 3,000 ▼0.8%	© LG Chem 2,605	SAMSUNG DISPLAY 2,600 2,957 ▼12.1%
Foreign	TEL TOKYO ELECTRON 687 623 ▲ 10.3%	5E 644 527 ▲22.2%	APPLIED MATERIALS. 623 397 ▲ 56.9%	601 505 ▲19.0%	546 603 ▼9.5%
Industrial Design	1st.	2nd.	3rd.	4th.	5th.
Domestic	1,129 1,129 ▼46.5%	573 684 ▼16.2%	407 289 ▲ 40.8%	SAMSUNG ELECTROMCS 403 788 ▼48.9%	LX Hausys 223 193 ▲ 15.5%
Foreign	193 197 ▼2.0%	72 70 ▲2.9%	67 8 ▲738%	67 140 ▼52.1%	52 33 ▲ 57.6%
Trademark	1st.	2nd.	3rd.	4th.	5th.
Domestic	JS VENTURES 1,869 191 ▲879%	⊕ LG Household & Health Care 905 829 ▲ 9.2%	coupang 450 767 ▼41.3%	142 ▲216%	AMORE PACIFIC 446 1,043 ▼57.2%
Foreign	Sawri© 129 175 ▼26.3%	96 44 ▲118%	PHILIP MORRIS 83 56 448.2%	L'ORÉAL 64 80 ▼20.0%	ниаwei 63 63 -

■■■ 2021 ■ 2020 | ▲▼ Year-over-year comparison (unit: cases)

Patent Applications by Technology

Top 5 WIPO Technology Fields

(unit: cases)



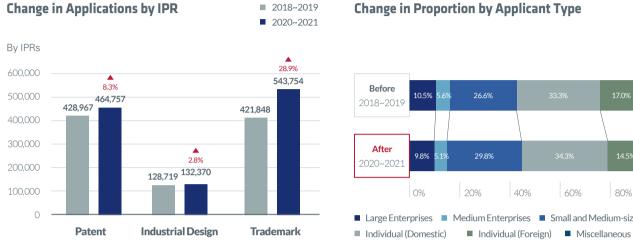
19

IP Application Trends: Before and After the COVID-19 Outbreak

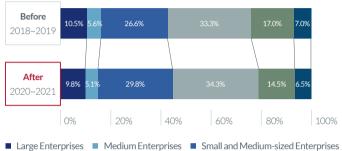
■ 2018~2019

(unit: cases)

*Before: Total number of applications during 2018~19 *After: Total number of applications during 2020~21



Change in Proportion by Applicant Type



Applications by Applicant type for each IPR



^{*}Rate of Change: Comparison of before (2018~19) and after (2020~2021) the COVID-19 outbreak.

Change in Applications by Fields

• Patent - WIPO Technology Classification

Before	1st.	2nd.	3rd.	4th.	5th.
	31,141	23,789	22,491	21,163	20,388
	Electrical Machinery/Energy	Computer Technology	Semiconductor	IT Methods for Management	Transport
After	1st.(-)	2nd.(-)	3rd.(▲ 1)	4th. (▲ 2)	5th. (▼2)
	33,970	29,301	28,192	24,150	23,640
				+	
	Electrical Machinery/Energy	Computer Technology	IT Methods for Management	Medical Technology	Semiconductor

• Industrial Design - Locarno Classification

Before	1st.	2nd.	3rd.	4th.	5th.
	10,764	9,683	9,250	9,015	8,467
		A	Wi-FI		
	Building / Construction Elements	Packages and Containers for Transport	Telecommunication Processing Equipment	Articles of Clothing	Furnishing
After	1st.(▲ 3)	2nd.(-)	3rd.(▼2)	4th. (▼1)	5th. (▲ 3)
	13,091	10,513	10,158	9,525	9,475
		H		Wi-Fi	
	Articles of Clothing	Packages and Containers for Transport	Building / Construction Elements	Telecommunication Processing Equipment	Office Equipment/ Artist Materials

• Trademark - Nice Classification

*Excludes Class 35

Before	1st.	2nd.	3rd.	4th.	5th.
	44,462	43,607	39,184	29,074	27,965
		 10101101 0101100 10110110			
	Cosmetics	Computer Software	Restaurants and Food Services	Education and Sports Services	Clothing
After	1st.(▲ 1)	2nd.(▲ 1)	3rd.(▼2)	4th. (▲ 1)	5th. (▼1)
	55,582	49,837	44,799	34,634	33,474
	10101101 01101100 101101100				
	Computer Software	Restaurants and Food Services	Cosmetics	Clothing	Education and Sports Services