

2022 KIPO Vision & Strategy



Goals

- Responding to digital transformation with an innovative IP system
- Establishing a virtuous cycle of IP creation, utilization and protection

Strategy



- 1**
Promote the creation and utilization of valuable IP
1. Implement a digital growth strategy based on IP data
 2. Support business start-up and growth based on technology through core and essential patent creation
 3. Vitalize IP-finance and promote trade and commercialization

- 2**
Establish a fair system of IP protection
1. Create an IP protection system which adapts to changes in the environment
 2. Support response to domestic and overseas IP disputes
 3. Enhance law enforcement for IP protection

- 3**
Provide reliable examination and trial services
1. Provide high-quality examination and trial services
 2. Improve polices for IP examination and trial
 3. Establish a digital system for IP administration

- 4**
Build an IP foundation that prepares for the future
1. Strengthen regional IP capabilities
 2. Foster a workforce with IP expertise
 3. Expand global IP cooperation