2023 IP Trends

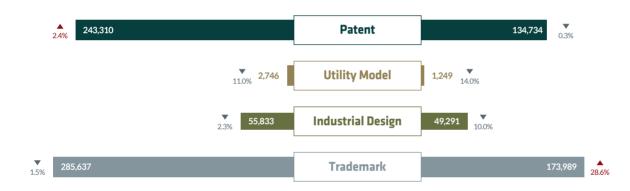
Overview of Key Data in 2023

Domestic IPR Applications

(unit: cases)

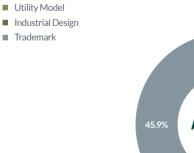








Patent





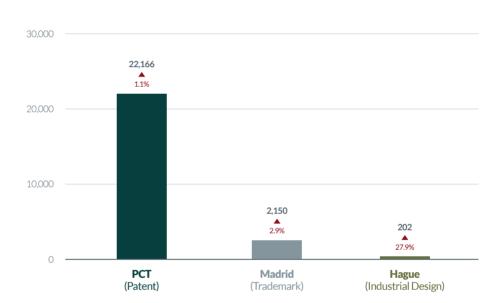
International IPR Applications

• KIPO as the Receiving Office (International Phase)

(unit: cases)

24,518



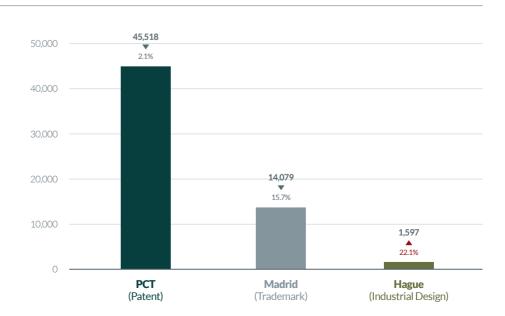


• KIPO as the Designated Office (National Phase)

(unit: cases)

61,224 [▼] _{5.2%}





IPR Applications and Registrations by Year

IPR Applications



2020

2021

2022

2023

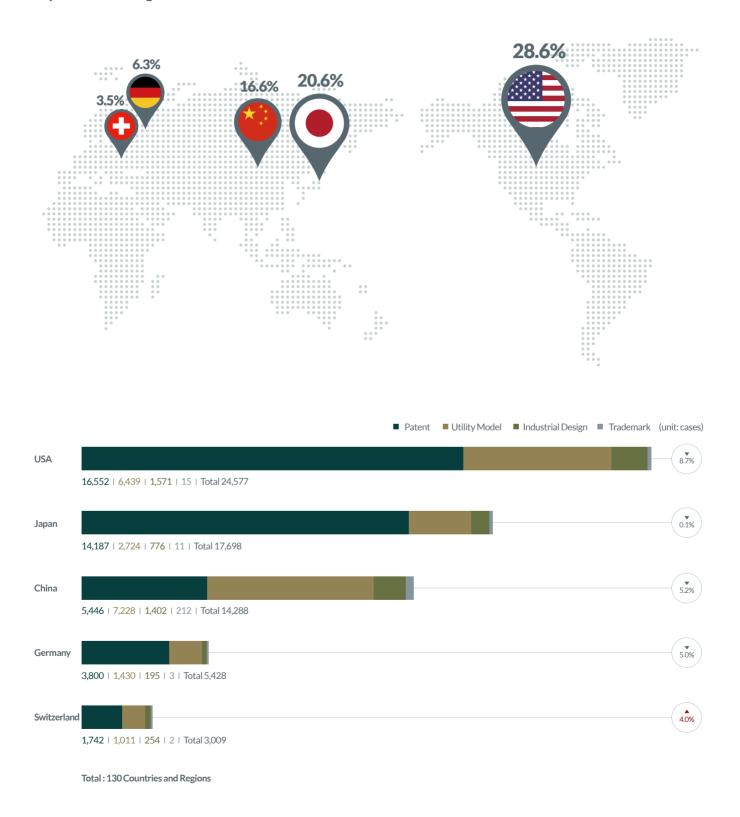
2019

IPR Registrations



Non-resident IPR Applications filed at KIPO

Top 5 Countries/Regions



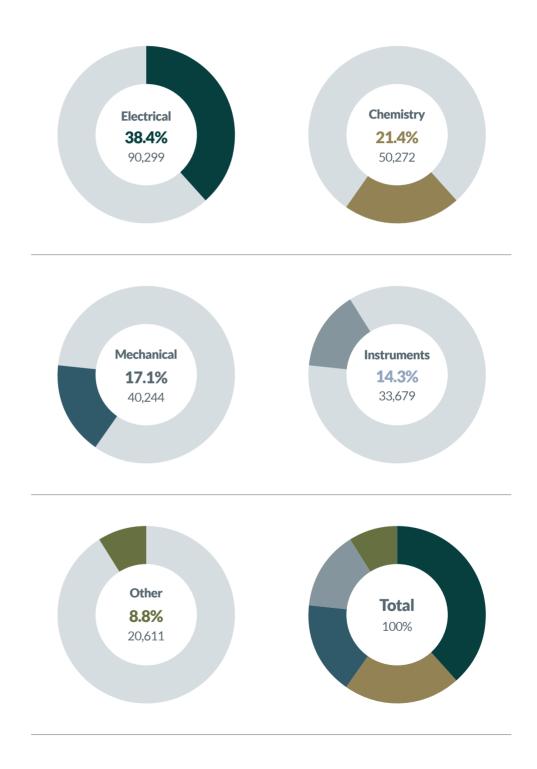
Top IPR Filing Domestic & Foreign Companies

Patent	1st.	2nd.	3rd.	4th.	5th.
Domestic	12,563 11,421 ▲ 10.0%	G LG Electronics 4,182 4,721 ▼11.4%	3,741 3,384 ▲ 10.5%	**SAMSUNG DISPLAY 3,444 3,145 ▲ 9.5%	3,119 2,990 ▲4.3%
Foreign	QUALCOMM® 1,433 857 ▲67.2%%	APPLIED MATERIALS	619 608 ▲ 1.8%	TEL TOKYO BLECTRON 599 707 ▼15.3%	Nitto 479 505 ▼5.1%
Industrial Design	1st.	2nd.	3rd.	4th.	5th.
Domestic	© LG Electronics 682 718 ▼5.0%	565 433 ▲ 30.5%	360 443 ▼18.7%	333 223 ▲49.3%	OSSTEM° 272 115 ▲ 137%
Foreign	434 304 ▲42.8%	87 65 ▲ 33.8%	Google 79 44 ▲79.5%	Sony Interactive Entertainment 63 9 4600%	HERMES PARIS 61 32 \$\textsq 90.6\%
Trademark	1st.	2nd.	3rd.	4th.	5th.
Domestic	© LG Household & Health Care 779 864 ▼ 9.8%	SAMSUNG C&T 680 184 ▲ 270%	\$ SHINSEGAE 487 183 ▲ 166%	391 313 ▲24.9%	307 125 ▲ 146%
Foreign	L'ORÉAL 98 60 ▲63.3%	67 21 ▲ 219%	66 50 ▲ 32.0%	PHILIP MORRIS 63 39 ▲61.5%	Boehringer Ingelheim 56 25 • 124%

Patent Applications by Technology

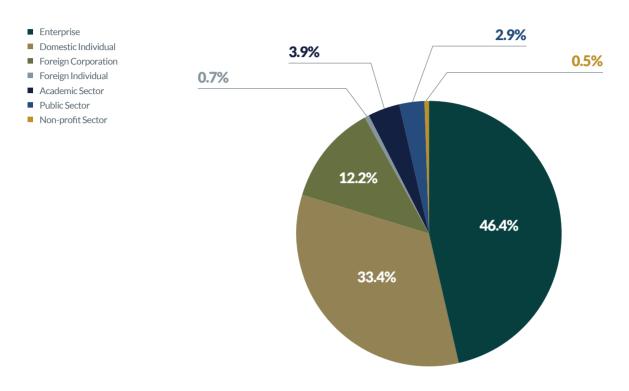
Top 5 WIPO Technology Fields

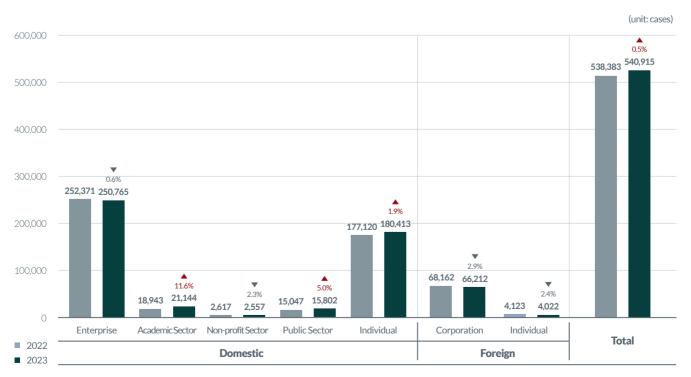
(unit: cases)



Applications by Applicant Type

Ratio of Applications According to Applicant Type





 $\label{thm:model} \begin{tabular}{ll} \hline X Not Included: Miscellaneous (uncategorized applicant type, domestic filing of international designs and trademarks) 15,685 cases \\ \hline \end{tabular}$

Applications by Applicant Type for Each IPR

(unit: cases)

