# Innovation

KIPO fosters IP innovation through fast patent examination service and reliable quality

Creative ideas have the power to change the world. KIPO continues to provide innovative, timely, and accurate IP examination services to ensure that ideas are adequately protected as IP.

n of King Seiong the Great of the J ies as it is concaved so the regularity of the spa

## **Premium Examination Services**

We aim to provide high-quality and customer-oriented examination services by improving examination systems, raising the overall quality of each of our IP administration processes (the application, examination and registration stages), and reducing first action pendency.

trial system.

The average first office action pendency is as follows:

- in 2015

We offer customized examination services with our three-track patent and utility model examination system, two-track trademark and design examination system, and three-track

• Patents and utility models: 14.8 months in 2012  $\rightarrow$  13.2 months in 2013  $\rightarrow$  11.0 months in 2014  $\rightarrow$  10.0 months

• Trademarks: 8.9 months in 2012  $\rightarrow$  7.7 months in 2013  $\rightarrow$  6.4 months in 2014  $\rightarrow$  4.7 months in 2015 • Designs: 8.8 months in 2012  $\rightarrow$  7.3 months in 2013  $\rightarrow$  6.5 months in 2014  $\rightarrow$  4.4 months in 2015





the Part

# **IP Competitiveness**

#### **IP** applications

The total preliminary number of IP applications, including patents, utility models, designs, and trademarks, submitted to KIPO in 2015 amounted to 462,243, a 6.5% growth rate year-on-year. Patent applications stood at around 200 in 1949 before jumping to around 5,000 in 1980 and 100,000 in 2000. Over the past 14 years, this number has doubled to more than 200,000.

#### **Patent application competitiveness**

and population.

#### **PCT** applications

of origin.

According to the World IP Indicator unveiled by WIPO in December 2015, Korea ranked first for 8 consecutive years (2007 to 2014) in regard to the number of resident patent applications per GDP

Korea increased its number of PCT applications by 11.1 percent, from 13,138 in 2014 to 14,594 in 2015, accounting for 4.16 percent of all PCT applications-the 5th largest amount by country



## Harmonization

IPO, in collaboration with key national allies, creates a global community that appropriately values and rewards inventions

national cooperation is critical in order for the stakeholders to easily acquire and pr KIPO ancement of IP systems as it works to increase the value of IF v participating ibutes to the ad us activities wor

WIPO Korea Funds-In-Trust (FIT)

000

Since 2004, we have contributed around 9.1 million Swiss francs for the continued operation of WIPO Korea FIT. On April 20, 2015, during the 15th meeting of the WIPO Committee on Development and Intellectual Property (CDIP), we hosted a launch ceremony for IP IGNITE, an IP educational platform that serves as an audio-visually enhanced version of WIPO Academy's Distance Learning-101 (DL-101).

## 21 Countries Patent Prosecution Highway (PPH)

In order to improve the efficiency and quality of examinations, we have become actively involved in the IP5 and the TM5. In 2014, we successfully hosted the IP5 Annual Meeting to harmonize global patent systems. We are also implementing the Patent Prosecution Highway with twenty-one countries to reduce the time and costs required to obtain patents internationally.

• PPH countries: Japan, USA, China, Austria, Denmark, UK, Canada, Russia, Finland, Germany, Spain, Mexico, Singapore, Hungary, EPO, Australia, Israel, Sweden, Norway, Portugal, and Iceland

### **21 IP Sharing Projects**

In collaboration with WIPO and APEC, we are implementing IP sharing projects to support key national allies through the provision of appropriate technologies and brand development.

#### Appropriate technologies developed ar by KIPO are as follows:

- Sugar cane charcoal manufacturing for Chad in
- Soil brick manufacturing for Nepal in 2010
- A simple water purifier for Cambodia in 2011 - A cooking stove for Guatemala in 2012
- Appropriate construction technology to improve
- in bamboo housing for Nepal in 2012 - An oil extractor for farms in the province of Tarla
- in the Philippines in 2013
- A bicycle-operated water pump for Pinu in Papu in 2013
- Dispersing-type sewage processing equipment in 2014
- Manual extractors for bee farms in Ghana in 201
- Natural Dyeing machines in Mongolia in 2015
- Waste water treatment system in Myanmar in 2015

rner, Celadon with Openwork Design

## Worldwide **IP Collaboration**

and provided	Brands developed and provided by KIPO are as follows:
a 2010	<ul> <li>A Chadian mango brand in 2010</li> <li>Chinese bamboo products in 2011 and 2012</li> <li>Chilean fruit cocktail products in 2011 and 2012</li> <li>Cambodian red rice and longan (a tropical fruit) in 2012</li> </ul>
e insulation	- A Bolivian grain brand called Quinua in 2013
ac ua New Guinea	<ul> <li>A local brand for the province of Tarlac in the Philippines in 2013</li> <li>A brand for bee farms in Ghana in 2014</li> <li>A brand called Diamond Mango in Myanmar in 2014</li> <li>A brand for Florens Bajawa Coffee in Indonesia in 2015</li> </ul>
t in the Vietnam	<ul> <li>A brand for wool product called Tsagaan alt wool in Mongolia 2015</li> </ul>
14	

